

## MALLORCA 312 OPENS REGISTRATIONS TOMORROW FOR ITS 2023 EDITION

- Tomorrow Tuesday, October 4 at 11:00 am (CEST) registrations will be available for the XIII edition of Mallorca 312 on the website: Mallorca312.com
- Only 8,000 cyclists will be able to wear bib numbers and jerseys of the most emblematic Gran Fondo in Europe which is scheduled this year for April 29, 2023.

Artà (Mallorca), October 3, 2022. The day has finally arrived! Tomorrow, Tuesday, October 4 at 11:00 am (CEST) registrations begin for the legendary Mallorca 312 that will be held on April 29, 2023. With only 8,000 bib numbers available, participants can tour the island of Mallorca and become part of one of the most demanding cycling races of the season.

Entries must be made through the <u>Mallorca312.com</u> website and includes the exclusive jersey for this season. Different rates are available depending on the number of participants and those who complete their registration first obtain a lower price.

As with previous editions, the event offers 3 routes to participants: 312, 225 and 167km that run through the island of Mallorca. One of the most appealing attractions of this cycling event is that the race is closed to traffic, thus allowing participants to enjoy a great day of cycling with guaranteed safety. In addition, the Organization assures that "we are committed to strengthen the quality of the race and have decided to stay one more year with 8,000 participants".



Thousands of people from all over the world are expected to come together in one of the most legendary single-day races currently held in the global landscape. Mallorca, and more specifically, Platja de Muro, will be the usual setting for the start and finish of this race.

There are several factors that make the Mallorca 312 a success in terms of participation. The climate offered on the island during the spring months is ideal for cycling. The terrain is perfect, as it combines mountain areas with flat roads and spectacular landscapes. The road system is quite comprehensive, the tourism industry in Mallorca offers a wide range of hotels that are prepared to welcome cyclists from all over the world. All this together with more than 2,000 local cyclists who meet annually at the Mallorca 312, provides a perfect combination during the day for bicycles on the island.

With all this, it's not surprising that in these thirteen years of history, great cyclists such as Miguel Indurain, Alberto Contador, Perico Delgado, Sean Kelly, Ivan Basso, Jan Ullrich, Horrillo, Joseba Beloki, Purito Rodríguez, and Oscar Freire, have wanted to be a part of the Mallorca 312.

## Milestone Series

Mallorca 312 belongs to the Milestone Series, a portfolio of Gran Fondos that take place in iconic cycling destinations: United Kingdom, Germany and Sweden, as well as Mallorca. Registrations for the rest of these events will go on sale in the coming weeks.

For additional information about registrations, please contact: <a href="mailto:info@milesteseries.cc">info@milesteseries.cc</a>
For additional press information, please contact: <a href="mailto:press@mallorca312.com">press@mallorca312.com</a>