



MALLORCA 312 SELLS OUT 8,000 ENTRIES IN 10 HOURS

Artà (Mallorca), October 4, 2022. The Mallorca 312 hangs the “sold out” sign in just 10 hours for its cycling event scheduled for April 29, 2023 in Platja de Muro.

The 8,000 bib numbers, the same number as in the last 4 editions, which was assigned by the Organization to reinforce and provide the best quality to all the participants of this Gran Fondo, has sold out in a few hours.

Xisco Lliteras, CEO of the Mallorca 312 was delighted with the spectacular response of the event, especially during a period when big international events are losing between 30 and 40% participants.

The expectation that the Mallorca 312 generates year after year shows by the speed in which the bib numbers have sold out. In this edition, a record has been broken by hanging the “sold out” sign in just 10 hours. The previous edition in 2020 was sold out in 13 hours, but had to be canceled due to the pandemic. But it's still possible to sign up since the Organization has enabled its usual waiting list on its website: mallorca312.com

We must wait to find out who will be the honorary bib number 312 to ride the roads of Mallorca supported by 8,000 cyclists on April 29, 2023. In these thirteen years of history, great cyclists such as Miguel Indurain, Alberto Contador, Perico Delgado, Sean Kelly, Ivan Basso, Jan Ullrich, Horrillo, Joseba Beloki, Purito Rodríguez, Oscar Freire and Mavi García have been part of the Mallorca 312.



Improve the experience

The Organization offers the possibility of improving the experience of the participants with the VIP package for the Mallorca 312 that includes: exclusive area to pick up the bib number and participant bag, complete official equipment kit (jersey, shorts, vest, socks and sleeves), start VIP box, breakfast before the start of the race, VIP dinner, technical presentation by a VIP participant, exclusive pasta party upon arrival, real time geolocation monitoring for family and friends, included photo package and engraved medal, photograph and framed medal.

For additional information regarding registration, please contact: info@milesteseries.cc

For additional press information, please contact: press@mallorca312.com