



## All set for Mallorca 312 OK Mobility

- A total of 8,000 cyclists are ready to tackle the challenge of the Mallorca 312 OK Mobility.
- Rider number 312, Vincenzo Nibali, takes over from fellow Italian, Ivan Basso.

**Mallorca, 28 April 2023.** There's less than 24 hours to go before the start of the thirteenth Mallorca 312 OK Mobility. The official presentation was held at the Rider Fair with the presence of rider number 312, Vincenzo Nibali, the CEO of Mallorca 312 OK Mobility, Xisco Lliteras, the President of the Senate of Spain, Ander Gil, the Mayor of Muro, Miquel Porquer, the Director General for Tourism of the government of the Balearic Islands, Isabel Vidal, the Chief Marketing & Digital Officer at OK Mobility, Pedro Pablo Sastre, and the Councillor for Transition, Tourism and Sport of Mallorca council, Andreu Serra.

In addition to these officials, the presentation was also attended by former professional cyclists who'll be taking part tomorrow along with 8,000 other riders. Accompanying Vincenzo Nibali were fellow Italian Ivan Basso, Sean Kelly, Pedro Horrillo, Joseba Beloki, Óscar Pereiro, Max Hürzeler, Bobby Julich and also Miquel Alzamora, CO Founder of Mallorca 312 OK Mobility. Tomorrow they'll be joined at the starting line by Alberto Contador, Óscar Freire and the manager of Argentina's football squad, Lionel Scaloni.



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Ivan Basso handed over bib number 312 to his compatriot Vincenzo Nibali, who pointed out that that "cycling isn't my main job anymore and I've come here to enjoy the ride and all the people, and especially my friends such as Ivan Basso, with whom I've shared so many years of cycling".

At the presentation ceremony, the CEO of Mallorca 312, Xisco Lliteras, thanked all the participants for their involvement in the race and also paid homage to Pedro Pascual (President, owner and founder of the Viva Hotels chain), who recently passed away. "He was a key player in the Mallorca 312 OK Mobility and every kilometre of this year's race is dedicated to him", he said.

The President of Spain's Senate, Ander Gil, is once again taking part in the Mallorca 312 OK Mobility and noted that "I've really been looking forward to this day because Mallorca's one of the most wonderful places for cycling", adding that "everything here is unbeatable: the sun, the sea and how the organisation treats the riders is exceptional".

The mayor of Muro, Miquel Porquer, brought the event to a close, concluding that what he likes most about the Mallorca 312 OK Mobility "is how Muro is put on the world map every year thanks to a race that attracts riders from all over the globe".

### **Three routes: 312, 225 and 167 kilometres**

Although all the riders will start at the same time, the finish will be staggered depending on the distance they've chosen. The first finisher of the 167 is expected to arrive at about 11 am, while by 1 pm the first few riders of the 225 distance



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should be reaching their finish line. Later on, at 3.15 pm, Playa de Muro is expected to welcome the fastest rider of the 312.

## Rider Fair

While the cyclists pedal around the island, the Mallorca 312 Expo will open its doors from 10 am to 9 pm.



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