



Vincenzo Nibali to be the honored participant in the next Mallorca 312 OK Mobility

- Italian winner of the Tour de France, Giro d'Italia and the Vuelta of Spain; is scheduled to tour Mallorca together with 8,000 participants from all over the world.

Mallorca, March 29, 2023. With only one month left for the Mallorca 312 OK Mobility (April 29 in Platja de Muro) the Organization of the race announces that professional ex-cyclist Vincenzo Nibali will be the honored participant wearing the number 312 bib along the roads of the island.

The Italian professional ex-cyclist Vincenzo Nibali 'lo Squalo' winner of the Tour de France in 2014, the Giro d'Italia in 2013 and the Vuelta of Spain in 2010, will wear the number that gives its name to the legendary cycling event scheduled in Mallorca. Accompanying him will be 8,000 participants and professional ex-cyclists who are scheduled to repeat again such as Pedro Horrillo, Oscar Pereiro, Joseba Beloki, Oscar Freire, Sean Kelly, Alberto Contador and Ivan Basso. Andre Greipel will be joining this event for the first time in the Mallorca 312.

Nibali has announced that he will participate with his team and encourages all Mallorca 312 cyclists to start pedaling now to get ready because “the shark awaits them all at the starting line”. It will also be interesting, how on the day of the presentation of the race (Friday, April 28), Nibali will be given his bib number by the Italian Ivan Basso, allowing him to head the peloton in this edition.



Evento patrocinado por la Agencia de Estrategia Turística de las Islas Baleares y la Fundació Mallorca Turisme



Xisco Lliteras, CEO of the Mallorca 312 OK Mobility, assures “very few cyclists have won the Giro d’Italia, the Tour de France and the Vuelta of Spain. Vincenzo Nibali is one of those and it will be a real pleasure to honor him and give the participants of the Mallorca 312 the opportunity to ride with him on the roads of Mallorca”.

Thousands of people from all over the world will gather in one of the most legendary one-day races currently taking place in this international scene. Mallorca, and specifically the Platja de Muro, will be the usual setting for the start and finish lines of this event.

OK Mobility, new Title Sponsor of the Mallorca 312

A few days ago, it was announced that OK Mobility will be the Title Sponsor of the Mallorca 312 for this new edition to take place next April 29 at Playa de Muro as well as in 2024. This way, the global mobility company adds this sponsorship to the list of sporting events that it supports.

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