



One thousand women participate in the Mallorca 312

The number of women increases this cycling tour compared to previous editions.

Mallorca, April 28, 2022. The Mallorca 312 will have one thousand women in the starting line next Saturday, April 30 at Playa de Muro. More and more women dare to participate in this race, that, for yet another edition, reaches 8,000 participants. Cyclists from all corners of the world such as the United States, Canada, New Zealand, Peru, Japan, among many others, are expected to ride next to former cyclists such as Ivan Basso (bib number 312), Alberto Contador, Miguel Indurain, Sean Kelly, Joseba Beloki and Pedro Horrillo, Tony Rominger and Toni Tauler.

Women's cycling is experiencing its best years and women no longer want to miss any of the three routes (312, 225 and 167 kilometers). All who face this challenge can choose how far they want to race in order to improve their time, reach the finish line at Playa de Muro and celebrate their success with their friends and family.

As for the ages of the participants, the range goes from the youngest with ages 13 to 17 all the way to age 65. In addition, the largest number of female cyclists participating in this race range from 35 to 54 years of age.

Once they cross the finish line the best three in each distance will receive recognition during the final party held on Saturday at 9:00 p.m. at the main stage of the participant's fair.

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Supersapiens

Supersapiens is the main sponsor of the Mallorca 312 since 2021.

Supersapiens is the world's leading energy management system for high-performance athletes, powered by a sports glucose biosensor Abbott Libre Sense. This is the first sports glucose biosensor designed specifically for athletic performance to help endurance athletes manage their fueling strategies when they train, race and recover.

Aurum, Gold Sponsor

ARUM, the exclusive bicycle brand created by Alberto Contador and Ivan Basso, becomes the Gold sponsor of the Mallorca 312 in this 2022 edition.

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