



Annemiek van Vleuten to Wear the Honorary Number in the Mallorca 312 OK Mobility 2024

- Popularly known as the best cyclist in history and Olympic medalist, she will be the second woman to wear the honorary bib in the Mallorca 312 OK Mobility.
- The Dutchwoman joins a select group of cyclists who have achieved the challenge of winning the Giro d'Italia, the Tour de France, the Vuelta a España and the World Road Championship; alongside legends such as Jacques Anquetil, Felice Gimondi, Eddy Merckx and Bernard Hinault.

Artà (Mallorca), April 2, 2024 - The Mallorca 312 OK Mobility, one of the most prestigious cycling events in the world, announces that the renowned cyclist Annemiek van Vleuten will wear the honorary bib in the 2024 edition. Van Vleuten, one of the most prominent sports figures in world women's cycling, joins a select list of elite cyclists who have been honored with this distinction in previous editions of the Mallorca 312 OK Mobility.

Annemiek van Vleuten, winner of multiple championships and Olympic medalist, will be the second woman to wear the honorary bib in the Mallorca 312 OK Mobility after Mavi García. Her record includes victories in the women's Giro d'Italia, the Tour de France, La Vuelta and the Road World Championship, alongside legends such as Jacques Anquetil, Felice Gimondi, Eddy Merckx and Bernard Hinault. This achievement places Van Vleuten among the greatest in cycling history, underscoring her exceptional talent and dedication to the sport.

Alberto Contador, Vincenzo Nibali (last year was his first time participating in the Mallorca 312 Ok Mobility and said he won't miss it this year), Sean Kelly, Joseba Beloki and Pedro Horrillo are among the outstanding former cyclists who participate every year in the Mallorca 312 Mobility and who have contributed to consolidating this event as a benchmark in the world of cycling.

The Mallorca 312 OK Mobility 2024 promises to be an unforgettable experience for both participants and spectators, with Annemiek van Vleuten as the inspiring ambassador of elite cycling.

For additional information about the la Mallorca 312 OK Mobility, visit www.mallorca312.com

For further press information, please contact:



aitana@mallorca312.com

(+34) 670 618 585

www.mallorca312.com